

## The Eco-Travel Boutique achieves Travelife Partner level

**Amsterdam, December 8<sup>th</sup> 2025.** The Travelife Partner level award was received today by The Eco-Travel Boutique (South Africa). The award recognizes the long-term efforts of The Eco-Travel Boutique regarding sustainability and Corporate Social Responsibility.

**The Eco-Travel Boutique** complies with more than 100 criteria, related to an operator's office management, product range, international business partners and customer information. The Travelife Partner level standard is covering the ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relation.

Mr. Naut Kusters, manager of Travelife for Tour Operators, "I am delighted to see that sustainability in the tour operator sector is obtaining momentum. The Partner award of The Eco-Travel Boutique will inspire other companies in South Africa to follow the same path'.

**Travelife** is the leading international sustainability certification for the travel sector. More than 35 national travel associations are promoting the scheme to their members including ABTA (UK), ANVR (NL), PATA (Asia), FTT (South Africa), SMAL (Finland), UHPA (Croatia), JARTA (Japan), APAVT (Portugal), and more.

The Travelife **Partner award** is a recognition of our commitment towards social and environmental sustainability. We comply with more than 100 criteria related to sustainability management, office operations, working with suppliers and customer communication. We are working towards further improvements aiming to eventually reach the Travelife Certified stage." Alternatively, you can use "to eventually comply with the Travelife Certified criteria", in case you do not aim to become formally Travelife Certified based on an onsite audit process.

Travelife is a three-stage **certification program** for tour operators and travel agents: (1) Travelife Engaged; (2) Travelife Partner and (3) Travelife Certified. We are at stage 2 – Travelife Partner. We are working to move forward to stage 3 - Travelife Certified.

We would also like to thank our partner [Evaneos](#), who connects us with travellers seeking more sustainable trips, for their support in achieving this award.

